

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Mundy Katowitz Media Inc**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003-3021**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315684-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Michigan Education Associ	314-Michigan Education A	1829

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	315684	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 4:54 AM 7 Action News This Morning 430a-5a :30 MEA120UI METH \$300.00 NM									
2 WXYZ W 10/31/12 4:43 AM 7 Action News This Morning 430a-5a :30 MEA120UI METH \$300.00 NM									
3 WXYZ Th 11/01/12 4:50 AM 7 Action News This Morning 430a-5a :30 MEA120UI METH \$300.00 NM									
4 WXYZ F 11/02/12 4:36 AM 7 Action News This Morning 430a-5a :30 MEA120UI METH \$300.00 NM									
5 WXYZ M 11/05/12 4:37 AM 7 Action News This Morning 430a-5a :30 MEA120UI METH \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ Tu 11/06/12 4:41 AM 7 Action News This Morning 430a-5a :30 MEA120UI METH \$300.00 NM									
2	10/30/12	11/06/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 7:49 AM M-F 7-9am 7-9am M-F :30 MEA120UI METH \$2,000.00 NM									
2 WXYZ W 10/31/12 7:59 AM M-F 7-9am 7-9am M-F :30 MEA120UI METH \$2,000.00 NM									
3 WXYZ Th 11/01/12 8:59 AM M-F 7-9am 7-9am M-F :30 MEA120UI METH \$2,000.00 NM									
4 WXYZ F 11/02/12 8:40 AM M-F 7-9am 7-9am M-F :30 MEA120UI METH \$2,000.00 NM									
5 WXYZ M 11/05/12 6:58 AM M-F 7-9am 7-9am M-F :30 MEA120UI METH \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ Tu 11/06/12 7:26 AM M-F 7-9am 7-9am M-F :30 MEA120UI METH \$2,000.00 NM									
3	11/03/12	11/03/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 6:58 AM GMA SAT 7-8am SAT 7-8am :30 MEA120UI METH \$1,200.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
315684-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Michigan Education Associ	314-Michigan Education A	1829	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/03/12	11/03/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 9:11 AM SA 8-10am Action News 8-10a :30 MEA120UI METH \$1,200.00 NM									
5	11/04/12	11/04/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 8:37 AM Action News SUN 8am Sun 8-930am :30 MEA120UI METH \$1,200.00 NM									
6	10/30/12	11/05/12	M-F 9a-10a	9-10am M-F	111-1--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 111-1-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 9:36 AM M-F 9a-10a 9-10am M-F :30 MEA120UI METH \$1,500.00 NM 2 WXYZ W 10/31/12 9:55 AM M-F 9a-10a 9-10am M-F :30 MEA120UI METH \$1,500.00 NM 3 WXYZ F 11/02/12 9:56 AM M-F 9a-10a 9-10am M-F :30 MEA120UI METH \$1,500.00 NM 4 WXYZ M 11/05/12 9:32 AM M-F 9a-10a 9-10am M-F :30 MEA120UI METH \$1,500.00 NM									
7	11/01/12	11/05/12	12-1230p News	12-1230p	1--1---	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1--1--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Th 11/01/12 12:09 PM 12-1230p News 12-1230p :30 MEA120UI METH \$1,800.00 NM 1 WXYZ M 11/05/12 12:14 PM 12-1230p News 12-1230p :30 MEA120UI METH \$1,800.00 NM									
8	10/31/12	11/02/12	6-630pm M-F	6-630pm M-F	--1-1--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1-1-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 6:14 PM 6-630pm M-F 6-630pm M-F :30 MEA120UI METH \$3,000.00 NM 2 WXYZ F 11/02/12 6:16 PM 6-630pm M-F 6-630pm M-F :30 MEA120UI METH \$3,000.00 NM									
9	10/30/12	11/05/12	M-F 7-730p	7-730pm M-F	11-1---	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 7:25 PM M-F 7-730p 7-730pm M-F :30 MEA120UI METH \$3,000.00 NM 2 WXYZ Th 11/01/12 7:16 PM M-F 7-730p 7-730pm M-F :30 MEA120UI METH \$3,000.00 NM 3 WXYZ M 11/05/12 7:13 PM M-F 7-730p 7-730pm M-F :30 MEA120UI METH \$3,000.00 NM									
10	11/04/12	11/04/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 5:59 PM Su 6-630p 6-630pm Sun :30 MEA120UI METH \$2,200.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/31/12	11/06/12	Jimmy Kimmel Live	1205am-105am M-l	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1-111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 12:48 AM Jimmy Kimmel Live 1205am-105am M-l :30 MEA120UI METH \$750.00 NM									
2 WXYZ Th 11/01/12 12:28 AM Jimmy Kimmel Live 1205am-105am M-l :30 MEA120UI METH \$750.00 NM									
3 WXYZ F 11/02/12 1:03 AM Jimmy Kimmel Live 1205am-105am M-l :30 MEA120UI METH \$750.00 NM									
4 WXYZ M 11/05/12 12:48 AM Jimmy Kimmel Live 1205am-105am M-l :30 MEA120UI METH \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 -1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ Tu 11/06/12 Jimmy Kimmel Live 1205am-105am M- :00 <del>\$750.00</del> NM									
Credited									
12	10/30/12	10/30/12	M-F 106a-206a	106am-206am	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 1:41 AM M-F 106a-206a 106am-206am :30 MEA120UI METH \$400.00 NM									

Total Spots **32** Gross Total **\$47,600.00**

## Payment Terms 30 Days

Agency Commission **\$7,140.00**

Net Amount Due **\$40,460.00**